EXPERTS CALL FOR USE OF TECH, AI NOT JUST AS COST-SAVING TOOLS

Metal-less day for India's Cannes Lions campaign

CHRISTINA MONIZ
Mumbai, June 24

INDIAN CONTINGENT'S TALLY of metals remained unchanged at five on day three of the Cannes Lions International Festival of Creativity. The tally of shortlists though climbed to 24 with entries in categories like film, creative strategy and sustainable development goals.

Though Indian agencies got off to a decent start on day one, the next couple of days have been nowhere near the success of 2025 when the country's contingent had already picked up 26 Lions by the third day. While the lower number of entries is one reason for India's relatively subdued performance, experts say the time has now come for the advertising industry to use technology and AI as more than just cost and time saving tools.

"Most Indian shops have adopted AI for execution. Faster production, quicker iterations and cheaper visuals. That is the easy layer, and almost everyone is there. What global leaders are doing is building proprietary AI systems and data infrastructure that produce a structural creative advantage. The global winners at Cannes this year are using AI to find cultural insights at scale," observed Ambika Sharma, founder and chief strategist, Pulp Strategy.

Leading advertising firms today own the audience and cultural signal data that offers insights competitors cannot see. Sharma says that India either outsources this or skips it.

That said, experts agree that the country has a clear edge in its advertising that cannot be manufactured – cultural depth. The industry has excelled in cultural insight and human-centred creativity.

The most celebrated Cannes work this year has been the creation of unique consumer experiences and behaviours. Experts say that Indian advertising will need to move in this direction to continue to shine globally in the future.

UNDER PAR SHOW

- Indian contingent's tally of metals remained unchanged at five on third day
- The tally of shortlists climbed to 24 with entries in categories like film, creative strategy

- In 2025, Indian contingent had already picked up 26 Lions by the third day

Ghana's 'magic' trick hot fan topic in draw against England

SANDIP G
Boston, June 24

WHEN HARRY KANE miscued a rebound deep into the stands in the dying moments of the goalless draw against Ghana, an England fan turned to a Ghanaian neighbour and quipped: "Oh, the spell is working after all." The Ghana supporter retorted: "No spell friend, he needs some shooting practice."

The banter was about a claim made before the match by Nana Kwaku Bonsam -- whose name translates as Devil of Wednesday -- a Ghanaian witch doctor who told the *Daily Star* he had cast black magic (juju) on Kane. He had credentials of a sort: in 2014, he claimed to have engineered a knee injury that threatened Cristiano Ronaldo's participation in the World Cup ahead of Portugal's clash with Ghana.

"I am working on Harry Kane," he said. "I have shown what I am capable of before so I know what work I must do to stop him." He added, with some care: "I am not wishing him serious injury. It will be just enough to stop him against my country."

Bonsam is not an ordinary witch doctor, if the category permits degrees. He once contested in a parliamentary election. He built a following during years spent in New York's Bronx, which has a sizable Ghanaian population. Hundreds welcomed him at Kumasi Airport when he returned home. He drives a Cadillac, wears Dolce and Gabbana tracksuits, has 14 children, a cattle farm, a chain of shrines and schools, and has lived in New York, Amsterdam and Berlin. *The New York Times* profiled him a decade ago, describing him as "a traditional priest loved and despised for his spiritual power."

England captain Harry Kane (left) after missing a shot on goal during their World Cup Group L match against Ghana in Foxborough near Boston on Tuesday AP

Back in Ghana, juju is spoken of in graver tones. "Some sections take it seriously, even highly educated people," says Joseph, the Ghanaian fan in the stands. "Whenever we perform badly, they believe someone has done something. When we do well again, some people would say we have done something and that's why we are winning. I don't believe in any of these. Most of us don't."

"In Europe, people don't understand that there is something behind it," former Morocco coach Herve Renard said afterwards. "Was the towel charmed? In Africa, these are beliefs, and everyone is free to believe what they want."

On Tuesday, the banter in the stands continued through the second half. The England fan nudged his Ghanaian neighbour: "Can you teach us some? We want to do magic on our opponents!"

Joseph played along: "500 pounds for a session! Deal? It is not easy brother!"

Another England supporter: "With that money, we could come to Ghana and learn."

When Nico O'Reilly hit the post, the Englishman asked: "You didn't spare Nico either?"

After the game, Declan Rice said, with a grin: "Credit to Ghana, they defended well. We tried everything. Shots, headers, set-pieces... nothing worked. I don't know... maybe the black magic was working!"

Cannes: From what's best to what's next

CANNES DIARY

JITENDER DABAS
CEO, BBDO GROUP, INDIA

THE NIGHTS HERE celebrate what was. The days debate what's coming. Somewhere in between, the future of marketing is getting written.

Day three. Cannes Lions 2026. I started the morning the way many people here probably did — overwhelmed by the schedule. Before I even landed in Cannes, I'd used Copilot 365 to sort through my emails and pull out every invite and registered session. Then I asked Claude to scan the festival programme and build me a personalised calendar around the themes I wanted to follow. Both generated daily schedules, complete with reminders.

In a small way, AI got to Cannes before I did. And once I arrived, AI seemed to be everywhere. Not just as a topic, but as a presence. On screens. In session titles. In conversations. In the nervous energy of an industry that knows something fundamental is changing.

But what stayed with me this morning wasn't AI. It was a walk. Heading towards the Palais, I found myself looking left at the beach and all the banners on the hotels on the right side. What I saw wasn't a coastline. It was a map of the industry's new power structure. Spotify Beach. Google Beach. Meta Beach. Pinterest Manifestival. Reddit. Microsoft. TikTok. Amazon. Salesforce. Canva. Creator platforms. AI start-ups. Ad-tech companies I had never heard of before.

At one point I stopped and thought: is this still a creativity festival, or a technology conference with a very good dress code? And when did this happen? Gradually, then all at once, the beach became as important as the Palais. Which led me to a thought: There are, I've decided, two Cannes happening simultaneously this week. Like two operating systems running on the same device.

The first Cannes belongs to the mornings and the day. It lives on the beaches, in the cabanas, across the seafront stages. It is loud and future-facing and slightly breathless. The conversations are about AI, the creator economy, where platforms are going, what consumers want next, how marketing gets built from here. The companies driving these conversations aren't primarily here to win awards. They're here to recruit, to launch, to influence, to be seen as the people defining what comes next.

The second Cannes belongs to the evenings and the night. It moves inside, into the Palais, onto the main stages where Lions are handed out and the room fills with the particular electricity of an industry celebrating itself. This is the Cannes we have grown up knowing. The Cannes that borrows from the film award nights. Shortlists. Standing ovations. The question everyone is really asking: what was the best work we made this year? We love that Cannes.

But increasingly, Cannes also resembles CES (Consumer Electronics Show), Mobile World Congress or Google I/O — gatherings focussed not on who was best, but on what's next. What's interesting is that while Cannes spends its days discussing the future, we still evaluate it largely through the lens of the night.

NSE India's top unlisted firm at ₹4.86L cr

PRESS TRUST OF INDIA
Mumbai, June 24

THE NATIONAL STOCK Exchange has retained its position as India's most valuable unlisted company with a valuation of ₹4.86 lakh crore, according to the latest 2025 Burgundy Private Hurun India 500 report.

The country's largest stock exchange continued to lead the ranking of unlisted firms, ahead of vaccine maker Serum Institute of India and real estate player Adani Properties, highlighting investor confidence in the bourse's business model and growth prospects.

The Hurun report, by Burgundy Private, Axis Bank's Private Banking Business, and Hurun India, which ranks India's 500 most valuable non-state-run companies, said several consumer, fintech and renewable energy firms also featured prominently among the country's most valuable unlisted businesses.

Snack maker Haldiram, fintech company Razorpay and renewable energy firm Greenko were among the notable unlisted companies that secured a place in the ranking.

The strong showing by unlisted firms comes at a time when investors are increasingly assigning premium valuations to companies with dominant market positions and scalable business models, even before they tap public markets.

NCERT warns against fake books

THE NCERT ON Wednesday warned students, parents and teachers against pirated and unauthorised versions of its textbooks, saying a fake Class 9 social science book is being circulated on social media and messaging platforms.

In a statement on X, the National Council of Educational Research and Training (NCERT) said it has come to notice that pirated and unauthorised copies of certain its textbooks are being circulated in both print and digital formats, in some cases even prior to their official publication and release by the Council. – PTI

APEX FROZEN FOODS LIMITED
CIN: L15490AP2012PLC080067
#3-160, Panasapadu, Kakinada-533 005. Andhra Pradesh, India.
Email: cs@apexfrozenfoods.com Website: www.apexfrozenfoods.in

NOTICE

Transfer of Unclaimed Dividend and Corresponding Equity Shares to Investor Education and Protection Fund (IEPF)

Shareholders are hereby informed that pursuant to the provisions of Investor Education and Protection Fund (Accounting, Audit, Transfer and Refund) Rules, 2016 ("The Rules") as amended from time to time, the Final dividend declared for the Financial Year 2018-19, which has remained unpaid or unclaimed for a period of seven consecutive years, is due for transfer to the Investor Education and Protection Fund ("IEPF") on 24.11.2026.

Further, pursuant to the provisions of the Rules, the corresponding shares in respect of which dividends have remained unpaid or unclaimed for seven consecutive years or more are also liable to be transferred to the Demat Account of the IEPF Authority

In compliance with the Rules, individual notice is being sent to all the concerned Shareholders whose unpaid dividend and/or corresponding shares are liable for transfer to the IEPF Authority as per aforesaid Rules. The details of such shareholders are available on the website of the Company at www.apexfrozenfoods.in

In this connection, please note the Following:

1. **In case you hold shares in Physical Form:** duplicate share certificate(s) shall be issued for the purpose of transfer of shares to the IEPF Authority and the original share certificate(s) shall stand cancelled.
2. **In case you hold shares in Electronic Form:** shares liable for transfer shall be debited from the shareholder's demat account and credited to the Demat Account of the IEPF Authority.

Shareholders are requested to claim their unpaid/unclaimed dividend on or before 15.11.2026. In the event no valid claim is received by the said date, the Company shall proceed with the transfer of the unpaid/unclaimed dividend amount and, wherever applicable, the corresponding equity shares to the IEPF Authority on or before 24.11.2026, in accordance with the provisions of the Companies Act, 2013 and the IEPF Rules, without any further notice

Please note that no claim shall lie against the Company in respect of the unpaid/unclaimed dividend amount and shares transferred to the IEPF Authority. However, shareholders may claim the dividend amount and shares from the IEPF Authority by filing Form IEPF-5 in accordance with the prescribed procedure.

For any queries in this regard, shareholders are requested to contact the Company's Registrar and Share Transfer Agent M/s. Bigshare Services Private Limited, 306,Right Wing, 3rd Floor, Amrutha Ville, Opp.Yashoda Hospital, Somajiguda, Rajbhavan Road, Hyderabad - 500082 Ph: 040 40144582, India, Email: bsshyd1@bigshareonline.com or can write to the company at cs@apexfrozenfoods.com

for APEX FROZEN FOODS LIMITED
Sd/-
Karuturi Satyanarayana Murthy
Executive Chairman

KPL INTERNATIONAL LIMITED
CIN: U23209DL1974PLC029068
Regd. Office: 212A, 216 & 222, 2nd Floor, 'Indraprakash', 21, Barakhamba Road, New Delhi - 110 001
Phone: +91 11 43606200, Fax: +91 11 23355824
Email: info@kplintl.com,
Website: www.kplintl.com

NOTICE OF EXTRA-ORDINARY GENERAL MEETING

Notice is hereby given that the Extra-ordinary General Meeting (EGM) of the Members of KPL International Limited will be held on Friday, the 17th day of July, 2026 at 11:00 A.M. at the registered office of the Company situated at 212A, 216 & 222, 2nd Floor, Indraprakash 21, Barakhamba Road, New Delhi- 110001 to transact the business as set out in the notice being sent to all Members of the Company.

By order of the Board
Sd/-
Anjna Gupta
Company Secretary

Place: New Delhi
Date: 25.06.2026

CORRIGENDUM NOTICE

Form B In the Matter of
Usha India Limited (in Liquidation)

It is hereby informed to the general public that in the FORM B Public Notice published on dated 24/06/2026, the email ID mentioned in Serial No. 10 was incorrectly printed due to an inadvertent error.

The correct email ID is:
cirp.ushaindia@gmail.com

All other contents shall remain the same as per the previously published advertisement.

Avneesh Srivastava
Liquidator
M/s. Usha India Limited
IBBI/IPA-001/IP-P-01845 /2019-2020/12869
IBBI Reg. address:
Srivastava Avneesh & Co,
2/7, 2nd Floor, 14/123a,
Gopala Chamber, Parade, Kanpur,
Uttar Pradesh-208001
Email Id: caavneesh11@gmail.com

ADCOUNTY MEDIA INDIA LIMITED
(Formerly known as "Adcounty Media India Private Limited)
CIN: U93000RJ2017PLC057939
Registered office: First Floor, D-41, Patrakar Colony, Near, Jawahar Nagar Moti Dungri Vistar Yojna. Raja Park, Jawahar Nagar, Jaipur, Rajasthan, India, 302004;
Contact No.: +91 91 7877623083;
E-mail ID: cs@adcountymedia.com ; Website: www.adcountymedia.com

NOTICE OF POSTAL BALLOT

Member of ADCOUNTY MEDIA INDIA LIMITED ("Company") are hereby informed that pursuant to Section 108 and Section 110 of the Companies Act, 2013 ("Act") read together with Rule 20 and Rule 22 of the Companies (Management and Administration) Rules, 2014 ("Rules"), the relaxations and clarifications issued by the Ministry of Corporate Affairs vide General Circular No. 14/2020 dated April 8, 2020 read with General Circular No. 17/2020 dated April 13, 2020, read with other relevant circulars issued in this regard, the latest being General Circular No. 03/2025 dated September 22, 2025 (collectively referred to as 'MCA Circulars'), issued by the Ministry of Corporate Affairs, Government of India and other applicable provisions of the Act and the Rules, MCA Circulars and Notifications issued by the Ministry of Corporate Affairs, Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("LODR Regulations"), and any other applicable provision of LODR Regulations, any circular issued by the Securities and Exchange Board of India ("SEBI"), Secretarial Standards issued by the Institute of Company Secretaries of India on General Meeting ("SS-2") and other applicable laws and regulations (including any statutory modification(s) or re-enactment(s) thereof for the time being in force), the Company has completed the dispatch of Postal Ballot Notice on June 24, 2026 via email only in compliance with MCA Circulars, to the Members of the Company whose names appears on the Register of Members/list of Beneficial Owners, as received from National Securities Depository Limited (NSDL) and Central Depository Services (India) Limited (CDSL) on Friday, June 19, 2026 ("Cut-off Date"), along with the details of Login ID and Password to their email IDs registered with Depositories/ Company for seeking their approval on the following :

Types of Resolution	Particulars of Resolutions
Special Resolution	Approval for increasing the Borrowing Limit under section 180(1)(c) of the Companies Act, 2013
Special Resolution	Approval under section 180(1)(a) of the Companies Act, 2013 inter alia for creation of mortgage or charge on the Assets, Properties or Undertaking(s) of the Company
Special Resolution	Approval to advance any loan/give guarantee/provide security under section 185 of the Companies Act, 2013
Special Resolution	Enhancement of the Existing Limit under section 186 of the Companies Act, 2013
Ordinary Resolution	To approve Material Related Party Transaction limits with Athena Media Technologies Pte. Ltd.
Ordinary Resolution	To approve Material Related Party Transaction limits with PK Expert Solutions Pte. Ltd.
Ordinary Resolution	To approve Material Related Party Transaction limits with Aventuro Advisory Pte. Ltd.
Special Resolution	To approve revision in managerial remuneration of Mr. Aditya Jangid (DIN: 01655674), Chairman and Joint Managing Director
Special Resolution	To approve revision in managerial remuneration of Mr. Chandan Garg (DIN: 06422150), Joint Managing Director
Special Resolution	To approve revision in managerial remuneration of Mr. Abhhinav Rajendra Jain (DIN: 07320363), Whole-time Director & CFO
Special Resolution	To approve revision in managerial remuneration of Mr. Delphin Varghese (DIN: 08118274), Whole-Time Director

The said special business is to be transacted by Postal Ballot and includes voting by electronic means (remote e-voting). Pursuant to and in compliance with the provisions of Sections 108 and 110 and other applicable provisions of the Act read with the Rules 20 and 22 and Regulation 44 of the SEBI Listing Regulations, the Company has engaged the services of CDSL for providing remote e-voting facility to the Members and enable them to cast their votes electronically.

The Board of Directors of the Company has appointed Mr. Abhishek Goswami (COP No. 17057), Practicing Company Secretary as the Scrutinizer for conducting the Postal Ballot process (remote e-voting process) in a fair and transparent manner. The detailed procedure of remote e-voting has been provided in the Notes to the Postal Ballot Notice. Remote e-voting shall commence from Thursday, June 25, 2026 (09:00 A.M.) (IST) to continue till Friday, July 24, 2026 (05:00 P.M.) (IST) (both days inclusive) and shall be disabled by CDSL thereafter.

The Postal Ballot Notice including explanatory statement and instruction of remote e-voting is also available on the website of the Company at www.adcountymedia.com, website of the stock exchange where the equity shares of the Company are listed, i.e. BSE Limited at www.bse.com and on the website of CDSL at www.evotingindia.com

In terms of the MCA Circulars the Company has sent the Postal Ballot Notice in electronic form only. The Company expresses its inability to dispatch hard copy of the Postal Ballot Notice along with Postal Ballot forms and pre-paid Business Reply Envelope to the Members for the Postal Ballot.

Members whose names appear in the Register of Members/ List of Beneficial Owners as on the Cut-off Date are eligible for e-voting. A person who is not a member as on the Cut-off Date should treat this Notice for his/her information only. The result of Postal Ballot through remote e-voting shall be declared and announced on or before Tuesday, July 28, 2026. The said result along with the Scrutinizer's Report shall be displayed at the Registered Office of the Company and also by placing the same on the Company's website at www.adcountymedia.com and communicated on the same day to stock exchanges where the equity shares of the Company is listed, registrar and share transfer agent and remote e-voting agency.

All grievances connected with the facility for voting by electronic means may be addressed to Mr. Rakesh Dalvi, Sr. Manager, (CDSL) Central Depository Services (India) Limited, A Wing, 25th Floor, Marathon Futurex, Mafatlal Mill Compounds, N M Joshi Marg, Lower Parel (East), Mumbai - 400013 or send an email to helpdesk.evoting@cdslindia.com or call at toll-free no. 1800 21 09911.

By order of the Board of Directors,
AdCounty Media India Limited
Garima Malik
Company Secretary & Compliance Officer

Place: Jaipur
Date: June 25, 2026

THIS IS ONLY AN ADVERTISEMENT FOR INFORMATION PURPOSES AND NOT A PROSPECTUS ANNOUNCEMENT. THIS DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE FOR SECURITIES. NOT FOR PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA. THIS IS NOT AN OFFER DOCUMENT. THIS IS A PUBLIC ANNOUNCEMENT IN RELATION TO THE RED HERRING PROSPECTUS DATED JUNE 18, 2026, ABRIDGED PROSPECTUS, ADVERTISEMENT PUBLISHED DATED JUNE 22, 2026.

IE
Trust & Technology Delivered

IC ELECTRICALS COMPANY LIMITED
("Formerly known as "IC Electricals Company Private Limited")
CIN: U31909DL2005PLC139412

IC Electricals Company Limited ("the Company") was originally incorporated as a private limited company under the Companies Act, 1956 pursuant to a certificate of incorporation issued by the Registrar of Companies, Delhi and Haryana dated August 05, 2005, with the name "IC Electricals Company Private Limited" bearing Corporate Identification Number U31909DL2005PTC139412. Subsequently our Company was converted into a public limited company vide special resolution passed by the shareholders at the Extra Ordinary General Meeting held on August 06, 2024, and the name of our Company was changed from "IC Electricals Company Private Limited" to "IC Electricals Company Limited". A fresh Certificate of Incorporation was granted to our Company consequent upon conversion into public limited company dated September23, 2024, bearing Corporate Identification Number U31909DL2005PLC139412 by the Registrar of Companies, Central Processing Centre, at present, the registered office of the company is situated at 156 DSIDC Okhla INDL Area Phase I, New Delhi 110020, India. For details of change in name and registered office of our Company, please refer to chapter titled "Our History and Certain Other Corporate Matters" beginning on page no. 263 of this Red Herring Prospectus.

Registered Office: 156 DSIDC Okhla INDL Area Phase I, New Delhi 110020, India
Corporate Office: 1002, 10th Floor, DLF Tower-A, Jasola, New Delhi -110025, India, Tel: +91 11 49050732/49050733
Tel: 011-41613270/3271; Fax: N.A.; Website: www.icelectricals.in; E-mail: info@icelectricals.in
Contact Person: Mr. Subodh Kumar, Company Secretary and Compliance Officer

OUR PROMOTERS: MR. SUNIL KUMAR VERMA, MRS. RENU VERMA, MS. AAKANSHA VERMA, MS. DAVISHA VERMA, MRS. SAVITA SACHDEVA, M/S SHBD LLP AND M/S SAFE SYSTEM INDIA PRIVATE LIMITED

DETAILS OF THE ISSUE

INITIAL PUBLIC OFFERING UP TO 48,39,600 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH ("EQUITY SHARES") OF IC ELECTRICALS COMPANY LIMITED ("ICEL" OR THE "COMPANY") FOR CASH AT A PRICE OF RS. [•]/- PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING TO RS. [•] LAKHS ("THE ISSUE"). OUT OF THE ISSUE 2,42,400 EQUITY SHARES AGGREGATING TO RS. [•] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 45,97,200 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH AT AN ISSUE PRICE OF RS. [•]/- PER EQUITY SHARE AGGREGATING TO RS. [•] LAKHS IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 26.50% AND 25.17%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY IN CONSULTATION WITH THE BOOK RUNNING LEAD MANAGER AND WILL BE ADVERTISED IN [•] EDITION OF [•] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER) AND [•] EDITION OF [•] (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER, A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER) AND HINDI EDITION OF [•], (HINDI BEING THE REGIONAL LANGUAGE OF DELHI WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/ISSUE OPENING DATE AND SHALL BE MADE AVAILABLE TO THE EMERGE PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE EMERGE") FOR THE PURPOSES OF UPLOADING ON THEIR WEBSITE.

*Subject to finalization of basis of allotment.

ANNOUNCEMENT IN RESPECT OF PROPOSED PUBLIC ISSUE OF 48,39,600 EQUITY SHARES OF IC ELECTRICALS COMPANY LIMITED.

With reference to the Red Herring Prospectus dated June 18, 2026, the Price Band Advertisement dated June 22, 2026, and the Abridged Prospectus issued in connection with the proposed Initial Public Offer of IC Electricals Company Limited, it is hereby informed that, in the interest of prudence and good governance, the Company has decided to postpone the proposed Issue at this stage.

The revised Issue schedule shall be announced and communicated in due course.

All other terms and conditions of the IPO shall remain unchanged.

BOOK RUNNING LEAD MANAGER TO THE OFFER	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
NEXGEN FINANCIAL SOLUTIONS PRIVATE LIMITED Address: 709, Madhuban Building, 55, Nehru Place, New Delhi-110019 Telephone: +91 1141407600 E-mail id: ipo@nexgenfin.com Website: www.nexgenfin.com Contact Person: Mr. Hasan Ullah SEBI Registration Number: INM000011682 CIN: U74899DL2000PTC106340	SKYLINE FINANCIAL SERVICES PRIVATE LIMITED Address: D-153 A, 1st Floor Okhla Industrial Area, Phase-I New Delhi – 110020 Delhi, India Tel No.: 011-26812682-83 Website: www.skylinerta.com E-Mail: ipo@skylinerta.com SEBI Reg. No.: INR000003241 Contact Person: Anuj Rana	Mr. Subodh Kumar 156 DSIDC Okhla INDL Area Phase I, New Delhi 110020, India Tel: 011-41613270/3271 Email: info@icelectricals.in Website: www.icelectricals.in Investors can contact the Company Secretary and Compliance Officer or the BRLM or the Registrar to the Issue in case of any pre-issue or post-issue related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account and refund orders, etc.

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.

On behalf of Board of Directors
For IC Electricals Company Limited
Sd/-
Mr. Sunil Kumar Verma,
Managing Director
DIN: 00346995

Place: New Delhi
Date: June 24, 2026

Disclaimer: IC Electricals Company Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the RHP with the Registrar of Companies, Delhi on June 19, 2026, and thereafter with SEBI and the Stock Exchange. Full copy of the Red Herring Prospectus is available on the website of the SEBI at www.sebi.gov.in , website of the Company at www.icelectricals.in, the website of the BRLM to the Issue at: www.nexgenfin.com, the website of NSE at www.nseindia.com, respectively. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" beginning on page 22 of the Red Herring Prospectus.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act, 1933 and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in 'offshore transactions' in reliance on Regulation "S" under the Securities Act, 1933 and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.